



Ermatingen, 5 February 2008

**UBS Think Tank in Wolfsberg**

**Professor Dennis Anderson, Ph.D., Pace University, New York**

**Trends in Information & Communication Technology and  
the Challenge of Sustainable Development**

**Monday, 17 March 2008, 2.30 p.m. to 6.00 p.m., followed by a Buffet Dinner**

Dear Sir/Madam

Social networks and Web 2.0 applications are examples of ICT (Information & Communication Technology) that are receiving a huge amount of positive publicity. Not surprising, really, because they seem to be changing the nature of information flow around the world. So exactly what and how much is ICT now doing to reduce environmental damage and decreasing the gap between the rich and the poor? Are there related areas where ICT is being leveraged and applied? What useful kinds of new partnerships between the public and the private sectors can we imagine to help matters further?

Such are the urgent questions regarding which we will think together with Dr. Dennis Anderson, who is Associate Dean and Professor at Pace University's Seidenberg School of Computer Science & Information Systems. He has received several National Science Foundation grants and been named to the Experts Roster of the J. William Fulbright Foreign Scholarship Board's Senior Specialist Program. A Member of the Microsoft Faculty Advisory Board, he is Vice Chairman of the New York City Department of Education's Academy of IT, in addition to being the High-Level Adviser to the Global Alliance for ICT & Development (GAID) of the United Nations' Department of Economic & Social Affairs, the Lead Member of the Fulbright Peer Review Panel at the Institute of International Education, the Founder/ Chairman of the NABU Advisory Council of Experts, a Final Judge of the Microsoft Imagine Cup Advisory Committee, a Grand Jury Member of the World Summit Awards (UN World Summit on the Information Society), a Director of the Fulbright Academy of Science and Technology, and Chairman of the Leadership Committee of CXO Media's "CIO Executive Programs".

**Programme**

- 2.30 p.m. Welcome Coffee
- 3.00 p.m. Introductions, Presentation and Discussion
- 6.00 p.m. Apéro and Buffet Dinner  
Networking

To cover costs, we shall charge 120 CHF per person. \*

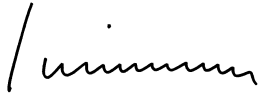
For further information please contact Judith Eggerl (phone +41 71 663 56 10) or send an e-mail to [Judith.Eggerl@ubs.com](mailto:Judith.Eggerl@ubs.com).

Please register using our secure server on [www.wolfsberg.com](http://www.wolfsberg.com), UBS Forum, by 29 February 2008 latest.

We look forward to welcoming you to this UBS Forum. **If you know someone else who might find this Forum of interest, kindly pass on the information.**

Yours sincerely

WOLFSBERG



Dr. Toni Schönenberger  
Chief Executive Officer



Professor Prabhu Gupta  
Executive Director

**P.S.:** Kindly note that overnight accommodation is available for a charge of 190 CHF including breakfast. Please indicate your needs at the time of registration.

**P.P.S.:** Information on other forthcoming events and reports on previous UBS Forums, Think Tanks can be found at [www.wolfsberg.com](http://www.wolfsberg.com).