

UBS Arts Forum in Wolfsberg**"Go East: Contemporary Art in Central and Eastern Europe"****2-3 November 2009****Programme****Sunday, 1 November 2009**07.00 pm **Optional: Cocktails and Dinner****Monday, 2 November 2009**from 08.30 am Check-in
Welcome Coffee09.30 am **Welcome Address and Introduction**
Dr. Toni Schönenberger, CEO, UBS Wolfsberg09.45 am **Russia is Part of Europe – Or Is It?**
Catriona Kelly, Professor of Russian, Director European Humanities Centre,
University of Oxford

Discussion

11.00 am Break

11.15 am **Museums on the Rise and the Role of Private Collectors**
Pierre Brochet, Collector, Moscow

Discussion

12.30 pm **Workshop Introduction**
Dr. Karolina Jeftic, Arts Program Director, UBS Wolfsberg

12.45 pm Lunch

Afternoon **Central and Eastern European Art Scenes**02.30 pm **Parallel Workshops**

Participants choose a workshop beforehand.

1) A Closer Look: Russia is Part of Europe – Or Is It?

Prof. Catriona Kelly

2) The Market for Central and Eastern European Art

Angela Baillou, General Manager, Christie's Austria, Vienna

3) A Museum Concept

Marcel Andino Velez, Deputy Director, The New Museum of Modern Art, Warsaw

4) A Curator's Choice

Zdenka Badovinac, Director, Moderna Galerija/ Museum of Modern Art, Ljubljana

5) Working West and East

Volker Diehl, Diehl + Gallery One, Berlin and Moscow

6) Connecting the East to the East: A Network for Artists

Prof. Dr. Jean-Baptiste Joly, Director, Akademie Schloss Solitude, Stuttgart

- 03.45 pm Coffee Break
- 04.30pm **Parallel Workshops: New Selection**
Participants choose a workshop beforehand.
- 1) An Example from the Ukraine: Pierre Brochet in Conversation with Oksana Mas, Artist, Odessa**
- 2) The Market for Central and Eastern European Art**
Angela Baillou, General Manager, Christie's Austria, Vienna
- 3) A Museum Concept**
Marcel Andino Velez, Deputy Director, The New Museum of Modern Art, Warsaw
- 4) A Curator's Choice**
Zdenka Badovinac, Director, Moderna Galerija/ Museum of Modern Art, Ljubljana
- 5) Working West and East**
Volker Diehl, Diehl + Gallery One, Berlin and Moscow
- 6) Connecting the East to the East: A Network for Artists**
Prof. Dr. Jean-Baptiste Joly, Director, Akademie Schloss Solitude, Stuttgart
- 05.45 pm Break
- 06.30 pm **Special Insight: Talk with Nedko Solakov, Artist, Sofia**
Discussion
- 07.30 pm Cocktails in the Exhibition "Topografien der Durchfahrt" of Elmar Haardt, Berlin
- 08.00 pm Dinner
Night Cap and Networking

Tuesday, 3 November 2009

- from 07.00 am Breakfast
- 09.00 am **Parallel Workshops: New Selection, Workshop 1) will NOT be repeated**
Participants choose a workshop beforehand.
- 10.15 am Coffee Break
- 11.00 am **Questions of Identity – Art as a Global Enterprise? Panel Discussion**
- Zdenka Badovinac, Director, Moderna Galerija/ Museum of Modern Art, Ljubljana
- Volker Diehl, Diehl + Gallery One, Berlin and Moscow
- Dr. Jule Reuter, Kuratorin, Berlin
- Nedko Solakov, Artist, Sofia
- Prof. Dr. Beat Wyss, Professor and Head of Department of the Institute for Art History and Media Theory, Karlsruhe University for Arts and Design
Professorial Fellow, Swiss Institute for Art Research (SIK-ISEA), Zurich
Moderation: Dr. Karolina Jeftic, Arts Program Director, UBS Wolfsberg
- 12.30 pm **Concluding Remarks and Farewell**
Dr. Toni Schönenberger, CEO, UBS Wolfsberg
- 12.45 pm Buffet lunch

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Abstracts Workshops

Central and Eastern European Art Scenes

Monday, 2 November 2009, 2.30 pm – 3.45 pm and 4.30 pm – 5.45 pm

Tuesday, 3 November 2009, 9.00 am – 10.15 am

Workshop (only on Monday at 2.30 pm)

A closer look: Russia is Part of Europe – Or Is It?

Catriona Kelly, Professor of Russian, Director European Humanities Centre, University of Oxford

Workshop (only on Monday at 4.30 pm)

An Example from the Ukraine: Pierre Brochet in Conversation with Oksana Mas, Artist, Odessa

Workshop

The Market for Central and Eastern European Art

Angela Baillou, Central Manager, Christie's Austria, Vienna

20 years after the fall of the Iron Curtain we are looking at the Art Market for Eastern European Art from an international point of view. Was there a chance for the Eastern European Art? Was there a change in the Market?

The workshop will focus on most of the Eastern European countries, except for Russia. We will look closer at the legal situation in the different countries and try to explore the various export laws.

In a second part the workshop will look at examples of artists with a wide international appeal - yet not considered as Eastern European and examples of Eastern European artists, never considered as international ones. We will talk about prices, different demands from collectors in Hungary versus collectors in New York and focus on the role of international auctions versus the local market.

Workshop

A Museum Concept

Marcel Andino Velez, Deputy Director, New Museum of Modern Art, Warsaw

The Museum of Modern Art in Warsaw is a national cultural institution established by a mandate of the Minister of Culture issued on April 25, 2005. It is being designed by the Swiss architect Christian Kerez, winner of the international competition that was decided on February 18, 2007.

Our new institution's principal areas of interest are now beginning to crystallise: the history of the Central and Eastern-European avantgardes, socio-political art, artistic practice as it accompanies transformations, and art created in "high risk" areas like the Middle East, the Balkans, or Latin America. One of the tasks the Museum has set itself is to introduce new threads, themes, and figures into international artistic discourse.

Workshop

A Curator's Choice

Zdenka Badovinac, Director, Moderna Galerija/Museum of Modern Art, Ljubljana

Over the last twenty years, South Eastern Europe has faced major social and political transformations caused by the fall of the communist regimes and the introduction of new liberal economy. Most of these countries are still waiting to become members of the European Union, where the discussion of European identity is one of the crucial ones. And what kind of knowledge is involved in this discussion?

There still predominates the knowledge produced by the Western man, while the knowledge production on the other side of the Schengen border is subordinate; we still know far less about European women artists than we do about their male counterparts, and when it comes to Eastern European women artists, this is true twofold. There are important women artists in South Eastern Europe who have been going through processes of self-definition that relate to situations marked by war, nationalism, transition, and migrations, and also by the old stereotypes about the Eastern woman and their new forms.

Workshop

Working West and East

Volker Diehl, Diehl + Gallery One, Berlin and Moscow

My interest in East-European contemporary art began with my first exhibition of paintings by Sergej Volkov, the Russian artist from the time of Glasnost and Perestroika, in Berlin in 1988. Since then, due to the site and fast political changes through the Fall of the Wall, Russian and East-European art have been one of the leitmotifs of my collection and exhibition activities.

The new Russian art is representative of the new emerging markets. Since the beginning of the 90s, it seems like the great "isms" have been replaced by the art movements of single countries such as YBA (Young British Artists), Junge Deutsche Malerei, Chinese, Indian art and now also art from the Middle East.

Unfortunately, Russia has especially suffered from many political and economic backlashes in the last 20 years. Several events have crucially influenced the art world, from the major crisis in the beginning of the 90s, to the first bank crisis in 1998 and now again with the global financial crisis since the summer of 2008. In these 20 years I have built up my collection of Sots Art and have been supporting the fair Art Moscow since 1996. My most recent engagement is the opening of my gallery Diehl + Gallery One in Moscow in 2008, which is the first Western gallery in Russia. The inauguration show was new works by Jenny Holzer, later followed by shows from international artists such as Wim Delvoye, Zhang Huan, Jaume Plensa and Olga Chernysheva followed. My aim is twofold: to show renowned international artists who haven't been exhibited in Russia and to present new interesting positions of Russian art in the Moscow gallery as well as in the Berlin gallery. In my workshop I will give an introduction alongside my experience of the last 20 years of working in the Eastern and Western art world.

Workshop

Connecting the East to the East: A Network for Artists

Prof. Dr. Jean-Baptiste Joly, Director, Akademie Schloss Solitude, Stuttgart

Since the early nineteen-nineties Akademie Schloss Solitude accompanied the opening of Eastern Europe and hosted numerous artists from this geographic area. Feeling conscious of its political responsibility and concerned about the situation of artists in Eastern Europe, Akademie Schloss Solitude developed different strategies to contribute to the European integration of artists: for this it organized special residency programs - and travel-fellowships, as well as many projects, workshops, exhibitions and festivals in several cities. Since the beginning of this decade Akademie Schloss Solitude has established a series of sustainable exchanges with NGO's in Budapest, Warsaw, Sofia, Novi Sad and Zagreb based on the mutual engagement of the participants.