



Ermatingen, 5 December 2006

**Wolfsberg Think Tank**  
**Leadership and Global Business Ethics**  
**Wednesday, 21 March 2007, 3.00 p.m. to 6.30 p.m.**

Dear Sir/Madam

Global business ethics is one of the most important and urgent issues of our time. As Dr. David W. Miller (Yale, USA) will be Scholar-in-Residence at Wolfsberg in the second half of March 2007, we are seizing the opportunity to have him, with two other highly motivating and outstanding personalities, spark our thinking.

Dr Miller will look at the impact of personal ethical commitment on leadership styles, on decision-making and on results, within organisations as well as beyond them. Dr Miller spent 16 years in senior executive positions in international business and finance (e.g. at Henkel, IBM, State Street Bank & Trust, and HSBC, and now teaches at Yale University School of Management. He has published widely and his next book, *God at Work*, will be published by Oxford University Press in spring 2007. In 2000, he was invited to deliver the Templeton Lecture at Eastern College, St. Davids, PA. He has taught at Princeton and lectured by invitation at the Wharton School of Management, University of Pennsylvania; at the Tuck School of Business at Dartmouth, Hanover, NH; at Calvin College, Grand Rapids, MI; and at Zhejiang University, Hangzhou, China.

Mr. Friedrich Schock will share the real ethical dilemmas he has faced, the choices he has made, and the consequences he has enjoyed (and suffered!) in the course of a rather full life as a business leader of a family-owned medium-sized manufacturing enterprise based in Germany but active internationally.

Dr. Tan will present case studies of successful companies that are being created in developing countries with the aim of achieving a double bottom line return, which includes helping the poor build up capital for themselves. Safari game parks, taxi companies, software companies and soya drinks factories are creating real jobs in countries such as South Africa, India, Moldova and Cambodia. Dr. Kim Tan BSc, PhD, FRSM, is Chairman of SpringHill Management Ltd, a specialist biotech venture capital fund management company, he is also a Director of a number of listed and private biotech and pharmaceutical companies in the UK, USA, India and Malaysia. In addition, he has been an advisor to several government agencies in Asia on biotechnology, and chairs the Research Expert Working Group for the Asia Pacific Economic Cooperation (APEC) Life Science Forum. His PhD is in biochemistry and he is a Fellow of the Royal Society of Medicine. He is also a director of Saracens Rugby Club and was the former Chairman of Jubilee Action, the UK-based charity working with street children in India and Brazil. Most interestingly, he is a director of Transformational Business Network, the UK charity which focuses on social transformational businesses in developing countries, including the extraordinary Kuzuko Game Reserve in South Africa. Dr. Tan is undoubtedly the most innovative and interesting British biotech mogul.

Come and join these fascinating personalities, exploring real-life questions, challenges and dilemmas regarding the most important issues facing business and indeed humanity today.

**Programme:**

- 2.30 p.m. Welcome Coffee
- 3.00 p.m. **Introduction**  
Prof. Prabhu Gupta, Wolfsburg
- 3.15 p.m. **Real Ethical Dilemmas, Choices and Consequences in My Life as a Business Leader**  
Friedrich Schock, Owner, Schock Holding AG, DE-Schorndorf
- 3.30 p.m. **Q&A**
- 4.00 p.m. **The Role of Ethical Leaders in Reducing Poverty**  
Dr. Kim Tan, Founder Chairman, SpringHill Management Ltd., Guildford, UK
- 4.15 p.m. **Q&A**
- 4.45 p.m. Coffee Break
- 5.15 p.m. **"The Impact of Personal Ethical Commitment on Leadership Styles, Decision-Making and Results"**  
David Miller, Professor for Business Ethics, Yale, USA
- 5.30 p.m. **Q&A**
- 6.00 p.m. **What role can Leaders play in responding to and improving International Business Ethics**  
Concluding discussion (Chair: Prof. Prabhu Gupta, Wolfsburg)
- 6.30 p.m. Cocktails and Buffet Dinner  
Networking

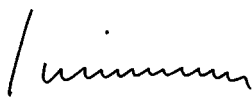
To cover costs, we shall charge 120 CHF per person. \*

For further information and to register please contact Regina Villiger (phone +41 71 663 56 51) or send a <mailto:regina.villiger@ubs.com>. Please register by 1 March 2007 latest.

We look forward to welcoming you to this Wolfsburg Think Tank. **If you know someone else who might find this think tank of interest, kindly pass on the information.**

Yours sincerely

WOLFSBERG



Dr. Toni Schönenberger  
Chief Executive Officer



Professor Prabhu Gupta  
Executive Director

**P.S.:** Kindly note that overnight accommodation is available for a charge of 150 CHF including breakfast. Please indicate your needs at the time of registration.

**P.P.S.:** Information on other forthcoming Wolfsburg events and reports on previous Wolfsburg Think Tanks can be found at [www.wolfsberg.com](http://www.wolfsberg.com).

\* Cancellations must be received at the latest by 7 days before the event. In case of cancellations received later than this, the following arrangements apply: cancellations received up to 3 days before the event - 75 % of the fee will be payable; after that date - the full fee will be payable. However, a substitute participant is welcome.