



Ermatingen, 22 February 2008

## **UBS Think Tank in Wolfsberg**

**Prof. Dr. Stephen Marglin, the Walter Barker Professor of Economics, Harvard University, USA**  
**Thinking like an Economist –**  
**and How that Threatens Family, Community, the Environment and Business**  
**Wednesday, 12 March 2008, 2.30 p.m. to 6.00 p.m., followed by Buffet Dinner**

Dear Sir/Madam

Is it possible for one of the world's top scholars to argue that the mainstream of his own discipline is intellectually and morally bankrupt?

That is what Dr. Stephen Marglin, the Walter Barker Professor of Economics at Harvard University, USA, has just done in his latest book, **The Dismal Science** (Harvard University Press). We are fortunate to have Dr. Marglin fresh on the publication of the book.

Why is modernity eroding community? Why are moral standards falling? What is wrong with politics and public life today? Is there an explanation for increasing violence in society? Or for the increase of fraud in companies? How come we are facing environmental disaster? Why is inequality increasing?

For all these, the blame lies with the elevation of economics to god-like status – and the wrong kind of economics at that! The current ideology of economics justifies and supports the trend towards selfishness and extreme individualism all around the world. At least, that is Dr. Marglin's argument.

Fortunately, a negative critique is not all that Dr. Marglin offers. He also suggests the possibility of a new way of thinking about economics.

Come and enjoy Dr. Marglin's talent as an economist, his stories, his humour and his skeptical mind. This UBS Think Tank will undoubtedly be most intellectually stimulating and challenging.

### **Programme**

- 2.30 p.m. Welcome Coffee
- 3.00 p.m. Introductions, Presentation and Discussion
- 6.00 p.m. Apéro and Buffet Dinner  
Networking

To cover costs, we shall charge 120 CHF per person. \*

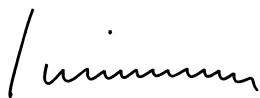
For further information please contact Judith Eggerl (phone +41 71 663 56 10) or send an e-mail to [Judith.Eggerl@ubs.com](mailto:Judith.Eggerl@ubs.com).

Please register using our secure server on [www.wolfsberg.com](http://www.wolfsberg.com), UBS Forum, by 29 February 2008 latest.

We look forward to welcoming you to this UBS Forum. **If you know someone else who might find this Forum of interest, kindly pass on the information.**

Yours sincerely

WOLFSBERG



Dr. Toni Schönenberger  
Chief Executive Officer



Professor Prabhu Guptara  
Executive Director

**P.S.:** Kindly note that overnight accommodation is available for a charge of 190 CHF including breakfast. Please indicate your needs at the time of registration.

**P.P.S.:** Information on other forthcoming events and reports on previous UBS Forums, Think Tanks can be found at [www.wolfsberg.com](http://www.wolfsberg.com).