



Wolfsberg Think Tank Re-Thinking the Digital Future: Impacts, Trends and Challenges 1 - 2 July 2004

- Objectives **On the 10th Anniversary of the Internet, to consider:**
- Insights into Cutting Edge Research
- Impacts on Learning and Business
- Implications for Society and Private Life
- Target group **Executives with relevant responsibilities,
investors, analysts, knowledge workers, future-orientated individuals**
- Chair **Prof. Prabhu Gupta, Wolfsberg**

Tentative Programme

Thursday, 1 July 2004

- 08.30 Registration, Coffee
- 09.00 **Welcome and Introduction**
Dr. Toni Schönenberger, Wolfsberg
Prof. Prabhu Gupta, Wolfsberg
- 09.15 **The Technology State of the World Report:
Assessing the Lessons from the Digital Age up to the Present**
Prof. William H. Dutton, Director, University of Oxford Internet Institute, Oxford, UK
Discussion
- 10.00 Coffee Break
- 10.30 **A Wealth Management Perspective on Future Technologies**
Marten Hoekstra, Member, Group Managing Board, UBS AG, Zurich
Discussion
- 11.15 Short Break
- 11.30 **Industry Views of Future Technologies**
Mark Helfenstein, General Manager Switzerland, Cisco, Zurich
Dr. Doug Dykeman, Head of Computer Science, IBM Research Lab, Rueschlikon
Gilles Lunzenfichter, Director, Novell (Schweiz) AG, Zurich
Tero Ojanperä, SVP, and Head, Nokia Resarch Centre, Finland
Q&A
- 13.00 Buffet Lunch

- 14.00 **Expert Views of Future Technologies**
Nano-Technology
Prof. Jean-Claude Badoux, former Rector, Federal Institute of Technology, Lausanne
- Robotics**
Prof. Thomas Hinderling, President, Swiss Centre for Electronics and Microtechnology, Neuchâtel
- 15.15 Coffee Break
- 15.45 **Expert Views of Future Technologies Cont.**
E- and M-Commerce
Malcolm Ross, Principal, Merlin Consulting Ltd, Valletta, Malta
- 16.30 **Gaming**
Dr. Gerhard Florin, European Managing Director, Electronic Arts Inc., Chertsey, UK
- 17.15 **Adaptive Home Automation**
Dr. Thomas Schumann, CEO, Adhoco AG, Trogen
Prof. Dr. Josef M. Joller, Professor of Computer Science, University of Applied Sciences, Rapperswil
- 18.00 Free Time
- 19.00 **Utopia or Dystopia? The Digital Aftermath (by Videoconference)**
Dr. Christopher Hook, Director, Centre for Bioethics & Human Dignity, Mayo Clinic, Rochester, USA
Discussion
- 19.45 Apéro and Dinner
Networking

Friday, 2 July 2004

- 08.30 **Impacts and Challenges for Business, Learning, Society and Private Life**
Interactive Workshops using E-Meeting Technology (Anthony Adams)
- 10.00 Coffee Break
- 10.30 **Mapping The Business Prospects for the Digital Future**
Marc Furrer, Director, Federal Office of Communications, Berne
DK Matai, Chairman, mi2g, London, UK
Andrew Pinder, UK Governments "e-envoy", London, UK
Panel chaired by Prof. Prabhu Guptara, Wolfsberg
- 12.00 **Concluding Remarks**
Prof. Prabhu Guptara, Wolfsberg
- 12.30 Buffet lunch

Digital art by Yves Netzhammer is featured throughout the programme.