



Ermatingen, 25 February 2005

Wolfsberg Think Tank

Date: Monday, 25 April 2005, 3.00 p.m. to 6.00 p.m., followed by buffet dinner

Topic: Corporate Turnaround!: a case study of Innovex/Quintiles

Led by: Dr. med. Justin A. van Gennepe, Managing Director, Innovex GmbH, Mannheim

Dear Sir/Madam

Imagine you're asked to lead the country organisation of a multinational company where the financial results suggest a stellar performance.

However, on arrival, you quickly discover that the financial success was coming to a rapid end! The projects are being delivered to poor quality, promises are made to customers that cannot be met, there are internal battles of one functional silo fighting the other, and so on.

A disaster scenario? Indeed it could be. However, in fact, it was the beginning of a great success story. The key to this was and is the focus on what we call the "inside" of the organisation: those aspects of the business where leadership, as opposed to management, plays a central role.

This case study focuses on the "inside" of Innovex and on the central role this played in realising and sustaining our turnaround.

So please be warned: this case study presents a totally different view from that which is available in the published books and articles on turnarounds!

Programme:

- 2.30 p.m. Welcome Coffee
- 3.00 p.m. Introductions, Presentation and Discussion
- 6.00 p.m. Apéro and Buffet Dinner

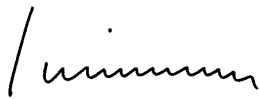
To cover costs, we shall charge only 120 CHF per person. *

For further information and to register please contact Regina Villiger (phone 071 663 56 51) or send an e-mail to regina.villiger@ubs.com. Please register by 4 April 2005 latest.

We look forward to welcoming you to this Wolfsberg Think Tank. **If you cannot attend, but know someone else who might find it of use, kindly pass on the information. Finally, some of your clients may also be interested in this event and you may wish to think of inviting them along.**

Yours sincerely

WOLFSBERG



Dr. Toni Schönenberger
Managing Director



Professor Prabhu Gupta
Executive Director

P.S.: Please note that overnight accommodation is available at Wolfsberg for a charge of 150 CHF including breakfast. Lunch is also available for 45 CHF. Please indicate your needs with the registration.

P.P.S.: Information on other forthcoming Wolfsberg events and reports on previous Wolfsberg Think Tanks and other such events can be found at www.wolfsberg.com.

* Cancellations must be received at the latest by 7 days before the event. In case of cancellations received later than this, the following arrangements apply: cancellations received up to 3 days before the event - 75 % of the fee will be payable; after that date - the full fee will be payable. However, a substitute participant is welcome.